

Post-Event Report

4TH ANNUAL BIOMARKERS &
PRECISION MEDICINE USA CONGRESS

2ND ANNUAL ADVANCES IN
IMMUNO-ONCOLOGY USA CONGRESS

[Statistics](#) | [Testimonials](#) | [Your Feedback](#) | [Resources](#)

PLUS 2020 Event Information

DOUBLE TREE BY HILTON HOTEL
08 - 09 OCTOBER 2019 | SAN DIEGO, USA



WELCOME TO THE 4TH ANNUAL BIOMARKERS & PRECISION MEDICINE USA CONGRESS AND 2ND ANNUAL ADVANCES IN IMMUNO-ONCOLOGY USA CONGRESS POST-EVENT REPORT!

2019 was a great year for the 4th Biomarkers & Precision Medicine USA Congress and 2nd Advances in Immuno-Oncology Congress.

The event was well received, with over 60 presentations from leading industry figures and solution providers, attendees were spoilt for choice. We were pleased to learn that the diverse and interesting nature of the co-located conference programmes and opportunity to learn more about potential solutions in one place proved invaluable for many.

The Advances in Immuno-Oncology Congress grew from two topics streams to four from 2018 to 2019, with a new stream dedicated to preclinical development and more in-depth sessions on translational and clinical immuno-oncology. From feedback, attendees found this increased focus highly beneficial and enjoyed the opportunity to hear more talks on these topic areas.

Alongside the growth of the Advances in Immuno-Oncology programme, the ever popular Biomarkers programme and format were once again enjoyed by attendees.

As always, across both programmes, Oxford Global strived to offer a refreshing and interactive forum ensuring the most value possible for all attendees. To facilitate this, alongside the classic 30 minute presentation positions, the breakfast roundtable made a welcome return, enabling

attendees to interact and knowledge share with peers on focused topics within the industry. The programmes also featured two deep dive workshops, which became real talking points throughout the event. These were Cell-Free Nucleic Acids As A Liquid Biopsy In Precision Medicine lead by QING KANG, Senior Scientist, Syros Pharmaceuticals and Technology Selection For Immunoassay Development lead by JAMES SNIDER, President, Critical Diagnostics. If this wasn't enough, the programmes also featured two panel discussions on Novel Therapeutic Targets In IO - Opportunities & Challenges and Technological Challenges In Clinical Studies.

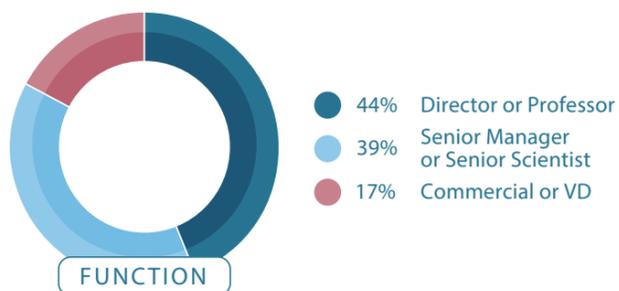
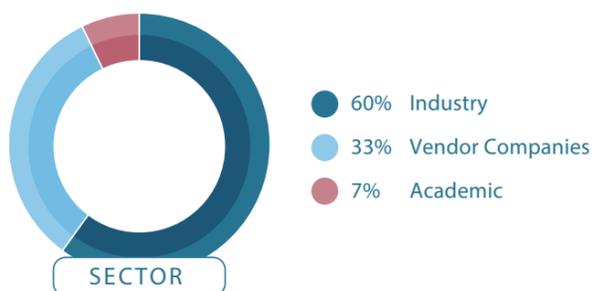
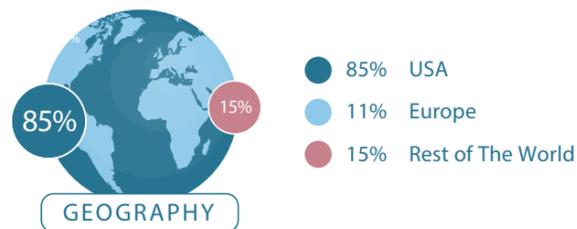
2020 promises even more programme additions... watch this space!

Oxford Global has many continued supporters of the congress and it is a pleasure to catch up with familiar faces each year and know that our event is working well for you! It's also exciting to see the continued growth of this forum with new sponsors and attendees joining us each year and we hope to have the opportunity to work with even more of you in 2020! Read on to see more about the 2019 Congress and to have a sneak peek at some of the 2020 Congress plans!

- Hayley Watson, Portfolio Director

WHO DID YOU MEET AT THE DOUBLE TREE HILTON HOTEL?

A BREAKDOWN OF THE CONGRESS ATTENDEE PROFILE:



2019'S EVENT IN NUMBERS



“A great chance for networking opportunities”

- Principal Operations Scientist,
Avacta Life Sciences

“I liked the new location, which was much more conducive to crossing the streams and networking”

- Senior Market Development Manager,
Thermo Fisher Scientific

“I liked the smaller, more intimate setting and the inclusion of vendor talks to describe their companies capabilities. The hotel was very nice as well, and lots of alternative options for lodging nearby”

- Senior Scientist,
REMD Biotherapeutics

“The event schedule - I liked the long networking events between the talks. Also, I liked how the networking breaks/meals were in the same area as the exhibit booths. I think that we definitely got more traffic to our booth because of this arrangement. Also, I liked the wide range of presentation topics”

- Field Application Scientist,
Ultivue

“It’s a focused conference with two relevant themes, biomarker and IO. Right amount of presentation so easier to digest. Small but much easier to talk to people for scientific discussion. Speakers from both academia and industry, and represent a good breath of topics. I learned good deal on cell therapies”

- Principal Scientist, Cancer Informatics,
AstraZeneca

“I enjoyed the chance to see new applications for technologies”

- Director Immunology and Head of Translational Sciences,
Tizona Therapeutics

“The venue was an ideal size & the programmes were good quality. The attendees were the right mix”

- Business Development Director,
Tissue Solutions Ltd

“The more frequent, slightly longer breaks gave more time for talking with other attendees. Also, the lunches were very good”

- Executive Director of Research,
Angiocrine Bioscience

YOU SPOKE, WE LISTENED:



Programme Content



Your evaluation forms suggest that you liked cross-pollination between clinical studies and biomarker development, as well as the broad range of biomarker applications covered.

We will carry that over into 2020 programme and will be expanding the biomarkers part of the agenda significantly.



You told us you would like to see more focus on products in the clinic and the challenges faced by companies translating drugs into clinical development.

In 2020 you will see the return of our popular translational and clinical streams, with key themes for 2020 including developing successful combination therapies and improving patient response.

Event App



Your feedback suggested that you enjoyed having the event app but wonder if we could make this even better for 2020?

We are already in discussions to ensure the highest possible functionality and increased interactivity through this. We can't wait to share this with you in 2020!

Seniority of Attendees



You told us that it was great to see so many leaders in the industry attending the meeting, enabling high level discussions. You would love the opportunity to meet with even more decision makers from companies not yet represented at the congress.

In 2020 we will specifically focus on reaching out to organisations not represented at our event in the last two years, starting in January. We aim to continue to build the representation of organisations whilst maintaining the seniority.

Event Format



You enjoyed the featured roundtable discussions so much that you felt you could have easily talked for an hour at least!

We love to hear that this was such a popular feature for you and you will see this session extended to 60 minutes with more available places to join.



The number and quality of presentations ensured that you were busy all day and moving between the conference rooms.

We will continue to make this as easy as possible for you by ensuring rooms are clearly sign posted and within minimal walking distance of each other.

NEXT YEAR'S EVENT

5TH ANNUAL
BIOMARKERS &
PRECISION MEDICINE
USA CONGRESS

CO-LOCATED
WITH

3RD ANNUAL
ADVANCES IN
IMMUNO-ONCOLOGY
USA CONGRESS

SAN DIEGO, USA | 15 - 16 OCTOBER 2020

For exhibition or sponsorship
enquiries e-mail:
sponsorship@oxfordglobal.co.uk

For speaker opportunities
e-mail Cerlin Roberts:
c.roberts@oxfordglobal.co.uk

For delegate attendance
enquiries e-mail:
marketing@oxfordglobal.co.uk

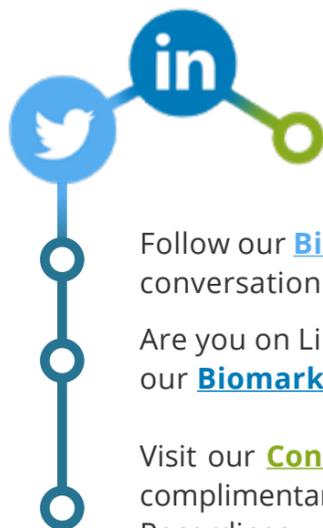
BIOMARKERS
SERIES UK

MANCHESTER, UK
FEBRUARY 2020

If you are looking for a UK-based biomarker events, look no further than our **Biomarkers Series UK**, taking place February 2020 in Manchester, UK.

For more details, please visit:

www.oxfordglobal.co.uk/biomarkers-series-uk



You don't need to wait until future events to get involved!

Our LinkedIn and Twitter groups are an excellent way of keeping up to date on the industry and with your peers.

Follow our **Biomarkers** & **Immuno-Oncology** events on Twitter and join the Congress conversation with #BIOMUS20 and #ImmunoUS20.

Are you on LinkedIn? Connect and network with industry and academic peers through our **Biomarker** & **Immuno-Oncology** LinkedIn groups.

Visit our **Content HUB** to gain access to our complimentary resources, including Webinar Recordings, Q&A Sessions, Video, Market Surveys, and much more!

>> Visit the Content HUB

THANK YOU TO OUR SPEAKERS AND SPONSORS

GOLD



SILVER



BRONZE



NETWORK AND PROGRAMME



Thank you once more to all who made our 4th Annual Biomarkers & Precision Medicine and 2nd Annual Advances in Immuno-Oncology USA Congresses a success: to all attendees, speakers who presented at the event, and our sponsors above.

We hope to see you again next year!



THANK YOU
FOR COMING