

Post-Event
Report

14TH ANNUAL
BIOMARKERS CONGRESS

Statistics - Testimonials - Your Feedback - Resources

PLUS 2020 Event Information

MANCHESTER CENTRAL
21 - 22 FEBRUARY 2019 | MANCHESTER, UK



WELCOME TO THE 14TH ANNUAL BIOMARKERS UK CONGRESS POST-EVENT REPORT!

2019 was our biggest year yet for the Biomarkers Congress! We had the privilege of welcoming over 350 key opinion leaders from the Biomarkers industry, alongside 40+ leading solution providers.

The familiar features were well received with over 70 presentations taking place over the two days of the event. The Breakfast Roundtables were extremely popular providing a chance to knowledge share with peers on focused topics, the panel discussions created some interesting debates and thoughts on challenges & solutions within the industry, and the workshop room was completely filled, with many attendees advising that there was huge benefit from the topics discussed within 'Scientific And Regulatory Considerations For The Analytical Validation Of Assays For The Qualification Of Biomarkers'. Thank you to all those who contributed to our programme for sharing their valued insights & innovative work!

Alongside the comprehensive and interactive programme, one of the most popular features of this congress is the pre-arranged and dedicated one to one meetings that we offer, with delegates able to meet a host of companies that can offer solutions & help with their current work, all in one place. 2019 was no exception with over 260 meetings organised by Oxford Global!

The drinks reception and complimentary dinner are always a highly regarded feature of the Biomarkers Congress, enabling a more informal networking environment. Our guests were pleasantly surprised with the addition of table entertainment delivered by magicians providing a great talking point during the dinner.

The event is now approaching its 15th year and it always a pleasure to see familiar faces and meet new ones!

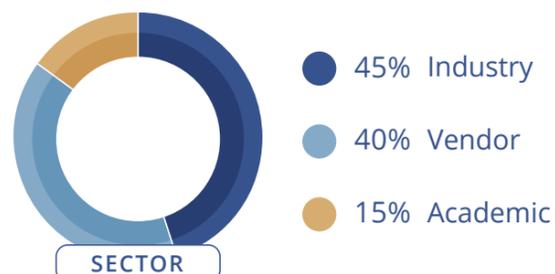
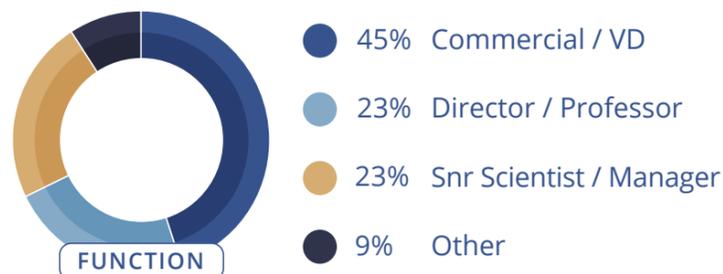
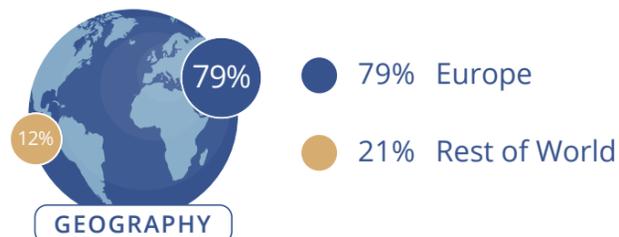
Read on to see more about the 2019 congress and for a sneak peek at some of the 2020 Congress plans.

- Hayley Watson, Portfolio Director



WHO DID YOU MEET AT THE MANCHESTER CENTRAL CONVENTION COMPLEX?

A BREAKDOWN OF THE
14TH ANNUAL BIOMARKERS CONGRESS
ATTENDEE PROFILE:



2018'S EVENT IN NUMBERS

346 ATTENDEES
 x10
13% INCREASE YEAR-ON-YEAR



74 PRESENTATIONS
 + 1 WORKSHOP
 + 2 PANEL DISCUSSIONS
 + 6 ROUND TABLE DISCUSSIONS



44 SPONSORS




258 ONE-TO-ONE MEETINGS SUCCESSFUL PRE-PLANNED




SPONSOR TESTIMONIALS

DELEGATE TESTIMONIALS

“Great networking capability with relevant attendees. It was a well-organised event and the presentations were also relevant!”

- Business Development Manager, HistologiX

“The numbers of delegates as well as the ratio of sponsors to service providers was good. I liked the venue (including a private room for 1-2-1 meetings), and the presentations had good variety. The networking dinner was relaxed and the magicians were great”

- Senior Director, Marketing, Covance, Inc.

“It was a nice informal event with open discussions with people from the field of Biomarkers. Also good contact with industry.”

- Researcher, UMC Utrecht

“I liked the enthusiasm of the speakers, and the “community spirit” at the event. The facility itself with the large hall organization and meeting rooms all around was very easy to navigate.”

- EU Rheumatology Medical Affairs Lead, Sanofi

“Very good talks and opportunities to meet service providers during break-out sessions.”

- Head of Clinical Assays, PsiOxus Therapeutics

“My first time attending and seemed like a good quality of delegate to interact with. Well run and always attentive conference staff. Talks I attended were interesting!”

- Inside Sales Team Leader, Bio-Techne

“Great organization, excellent networking, speakers, work streams, great refreshments. I enjoyed the new pre-conference Directors Club networking event and was so happy that the roundtable think tank event was a full hour! Overall a great conference and excellent venue.”

- Associate Director, Research & Development Procurement, Precision Medicine Novartis

“I thought there was a great variety of vendors and speakers. The round table discussion and workshop around biomarker qualification were excellent!”

- Vice President, Accelerator and Pharma Services, Quanterix

“Great range of presentations with lots of opportunity to network. There was a good number of exhibitors - who were all very relevant to the topic. The app worked well to choose between the different streams and make a personal programme.”

- Business Development Manager, Cardiff University Central Biotechnology Services

“The number of attendees was good, as was the placement of presentations within streams. Displaying company logos on the conference rooms screens was appreciated.”

- Technical & Clinical Product Lead - Europe, Sysmex Inostics

“The agenda was very well organised, presentations and workshop were scientifically relevant, interesting and well presented. Ample time was allowed for networking, for reviewing posters, visiting the booths and for 1:1.”

- Clinical Science Director, Ono Pharma UK Ltd

“Great networking, lots of vendors stands and talks, good food, good location .”

- Scientific Director, Gyroscope Therapeutics

“There was a good mix of companies, with good talks and attendees. I also liked how Oxford Global worked to schedule the meetings for us!”

- Senior Business Development Director, Covance, Inc.

“Excellent networking; super organisation; very strong programme.”

- Professor of Proteomics/ Founder and Chief Scientific Officer, UCD and Atturos

YOU SPOKE, WE LISTENED:

Networking



Your feedback highlighted the popularity & value of informal and formal networking opportunities throughout the congress.

2020 will once again provide the opportunity to take part in pre-arranged meetings. Alongside this, we will be looking at ways to further delight attendees with a memorable experience during the networking drinks reception and dinner.

Programme Content



You like the streams and general theme of the Biomarkers Congress year on year. For 2020, you'd like to hear more on Genomic Biomarkers.

Done! For 2020, there will be two further streams and these will be dedicated to topics within this area. Stay tuned for programme updates.



Many of our attendees ask used if we would consider expanding the event to a three day forum.

For 2020, we will be doing just that. Alongside the popular two day programme, there will be a third day prior to the event. This will feature deep dive therapeutics sessions and interactive workshops.



Location & Venue



We will once again host the congress in the wonderful city of Manchester.

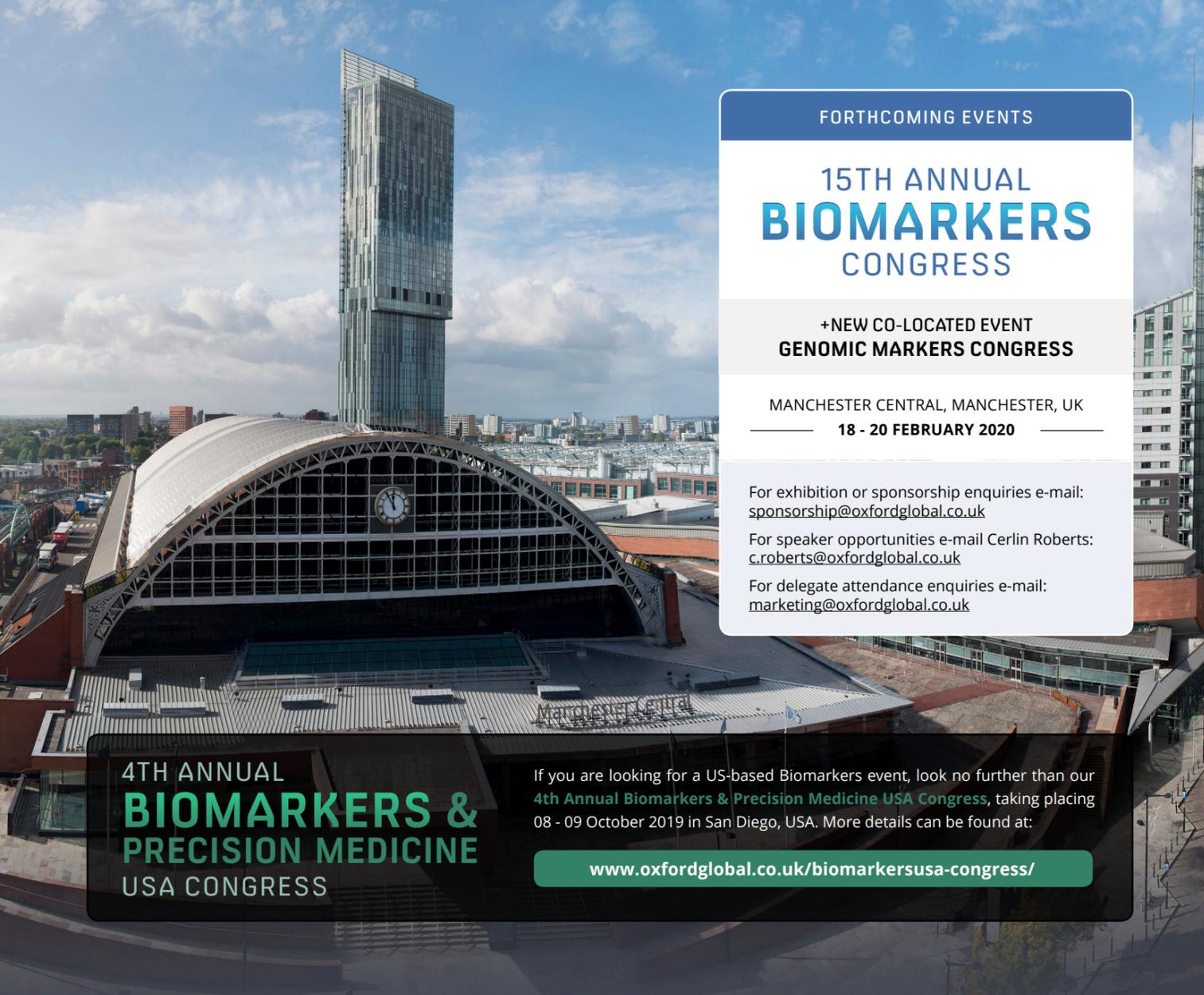
Year on year you tell us how much you like the Manchester Central Convention Centre. Don't worry – it has been booked!

Variety of Delegates



You have told us that this event enables you to meet with key people within the biomarkers industry.

The team will continue to attract biomarker specialists from pharma & academia. For 2020, you will see a 20% increase in attendees.



FORTHCOMING EVENTS

15TH ANNUAL
BIOMARKERS
CONGRESS

+NEW CO-LOCATED EVENT
GENOMIC MARKERS CONGRESS

MANCHESTER CENTRAL, MANCHESTER, UK
18 - 20 FEBRUARY 2020

For exhibition or sponsorship enquiries e-mail:
sponsorship@oxfordglobal.co.uk
For speaker opportunities e-mail Cerlin Roberts:
c.roberts@oxfordglobal.co.uk
For delegate attendance enquiries e-mail:
marketing@oxfordglobal.co.uk

4TH ANNUAL
**BIOMARKERS &
PRECISION MEDICINE**
USA CONGRESS

If you are looking for a US-based Biomarkers event, look no further than our
4th Annual Biomarkers & Precision Medicine USA Congress, taking place
08 - 09 October 2019 in San Diego, USA. More details can be found at:

www.oxfordglobal.co.uk/biomarkersusa-congress/



You don't need to wait until future events to get involved!

Our LinkedIn and Twitter groups are an excellent way of keeping up to date on the industry and with your peers.

Follow @bmd_congress on **Twitter** and join the Congress conversation with #BIOM20

Connect and network with industry and academic peers through our **LinkedIn** group.

Visit the congress' **Resources Page** to gain access to our complimentary resources, including Webinar Recordings, Q&A Sessions Peer-reviewed Journals, and more!

>> [Follow @bmd_congress](#)

>> [Join our LinkedIn group](#)

>> [Visit the Resources page](#)

THANK YOU TO OUR SPEAKERS AND SPONSORS

PLATINUM



GOLD



SILVER



BRONZE



NETWORK AND PROGRAMME SPONSORS



Thank you once more to all who made the 14th Annual Biomarkers Congress a success: to all attendees, speakers who presented at the event, and our sponsors above. We hope to see you again next year!



THANK YOU FOR COMING