I liked the focus and the mix of strategic and detailed results content. It was collaborative and well targeted.”

Global Vice President, Health and Life Sciences, Arkivum, Sponsor 2018
Encompassing the 17th Pharmaceutical IT Congress, 3rd AI in Drug Development Congress, and the inaugural SmartLabs & Laboratory Informatics and Cybersecurity and Data Protection in Pharma and Healthcare Congresses, the PharmaTec Series 2019 will explore new technologies and innovations across the life science IT sector. Over 400 representatives will be joining us in London this year to explore data strategies, R&D informatics, real-world data, machine learning, AI, digital technologies, privacy, security and much more...

Join Oxford Global’s PharmaTec Series on the 25 - 26 September 2019 in London, UK to explore the latest innovations pushing industry to new heights.

Meet over 400 senior-level representatives in an environment engineered to promote discussion and review of solutions & services

Benefit from 8+ hours of networking sessions, with opportunities to network informally and undertake arranged meetings with key targets

Stand out from competitors and create maximum visibility through presentation, workshop, focused briefing and/or exhibition-led sponsorship

Learn of current challenges and developments in the sector with over 100 speakers sharing industry content over the two day event

Utilise Oxford Global’s extensive industry reach and advertise to hundreds of potential customers in the run up to event.

Fulfil ROI and customer generation targets with pre-arranged meetings or assisted invitational networking sessions

WHY YOU SHOULD ATTEND

2018’S EVENT IN REVIEW

Very high calibre of speakers. Participants were also very knowledgeable and interesting. The food was great.”

— Director of Product Innovation, Data Language, Sponsor 2018

“The opportunity to choose between a couple of different streams was really great. The program was good with included abstract – this made it easier to get a view of the presentation.”

— Marketing Coordinator, Capsh, Sponsor 2018

Last Year in Numbers

210+ ATTENDEES

15+ SPONSORS AND EXHIBITORS

75+ SPEAKERS

ATTENDEE PROFILE

SECTOR

48% Industry

33% Vendor Companies

56% Academic & Healthcare

48% UK

Europe

Rest of World

44%

14%

4%

19%

14%

19%

19%

Manager / Scientist / Researcher

Director or C-Level

Commercial or BD

GOVERNMENT

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SPONSORSHIP ELEMENTS

All sponsors will also receive:

- Full-access representative passes (number dependent on sponsor type)
- Inclusion in pre-event marketing/advertisements sent to all prospective attendees
- Discount pass codes for you to pass to clients
- Opportunity to host a white paper/educational report on event resource page
- Company logo placement on the front cover of the event guide
- Company logo and biography included on the event website & delegate handbook

PRESENTATION OPPORTUNITIES

End User Workshop Day
A great way to fully utilise the opportunity of having your key prospects all in one place. Engage attendees with a pre-event forum where none of your competitors will be present. Oxford Global will take care of all logistics and invites on your behalf, with content and structure determined by your company. Why not also invite your clients along to make the most of this focused face to face time?

In-Programme Presentation
Engage senior level delegates with a 30-minute presentation position in one of our hot-topic streams, ensuring visibility across all relevant attendees.

In-Programme 1-hour Workshop
An opportunity to have an hour time slot on the programme, enhancing your presentation content and enabling increased interactivity with the audience. With the standard presentation slots running for 30 minutes, this is sure to make your company stand out on the programme.

Satellite Event Session
Running alongside the main programme, the satellite sessions will take place in a separate room as a solo element to the programme. This exclusive invite only workshop guarantees high-level client engagement.

NETWORKING ASSOCIATION

Sponsored Functions
Associate your brand with Oxford Global’s ever popular drinks reception or Gala Dinner on the first night of the congress. Fancy something different? Oxford Global can work with to ensure a memorable networking function that attendees will be talking about for months to come!

Corporate Dinners
Wine and dine a select group of up to 15 attendees after the first day of the congress. A great way network in a more informal setting, Oxford Global will invite the attendees of your choice to join you. Our events team can work with you on venue selection and any further requirements you may have.

BUSINESS DEVELOPMENT & BRANDING OPPORTUNITIES

1-2-1 Meetings
A popular feature of Oxford Global’s forums, 1-2-1 meetings create targeted business development opportunities. With comprehensive details (such as objectives, current challenges, tender process update and assigned budget) on all delegates provided one month prior to the congress, you can select those most of interest and Oxford Global will pre-arrange & facilitate the meetings on your behalf. You can select 7, 10 or 14 meetings.

Exhibition Stand Display
With all refreshment breaks, networking functions and lunches taking place in the exhibition hall over the two days, this is the place to be. Offering a constant & visible presence over the two days, this provides a great place for attendees to come and learn more about your company.

Combination Sponsorships
Dependent on your chosen combination of sponsor elements, you could benefit from enhanced branding & exposure through our range of Premium Partnership options, available at Platinum, Gold, Silver & Bronze levels.
Want to stand out from other sponsors?

Through our enhancement additions, sponsors can choose to upgrade their involvement and be seen as a hospitality or programme leader, or increase event visibility through branded materials and association.

For further information on any sponsorship element, or to discuss bespoke package options, please contact us at sponsorship@oxfordglobal.co.uk

EVENT APP OPPORTUNITIES

Lead Retrieval
Scan QR codes & barcodes on attendee badges to capture their lead information. Unlimited number of users per exhibitor licence.

Ad Banners
Receive extra visibility in the Mobile App by adding an ad on a bottom banner.

Polling Q&A Branding
Target attendees with relevant timing by adding your company logo to the Voting Module Results that shows up during live session Q&A.

Product Brochure Upload
Create more opportunities to identify warm and hot leads by adding a product brochure to your exhibitor detail screen.

Splash Screen Logo
Display your logo on the start screen and gain valuable impressions every time an attendee starts up the App.

Premium Listing
Receive a top spot in the exhibitor catalog list, and swap your background to a bright and vibrant color.

Push Notifications
Create visibility for your organization with a custom message reaching every attendee that downloads the App.

INCREASED BRAND AWARENESS

We can ensure your brand is prominently positioned at the event with a number of branding formats designed to make a lasting impression.

Stationery Sponsor
Supply branded stationery, the most popular event ‘freebie’.

Lanyard Sponsor
Supply branded lanyards, to be worn by all attendees.

Speaker Gift Sponsor
Provide branded free gifts for all speakers at the event.

KNOWLEDGE SHARING

Pre-Event Webinar
Lead an interactive online session hosted by Oxford Global and advertised to our full relevant community.

Insight Article
Benefit from inclusion in our popular pre-event newsletter, with content delivered around a case study, Q&A or other advertorial.
### FORTHCOMING EVENTS

#### Biologics Series

**UK**
- 12th Annual Proteins & Antibodies Congress
  24 - 25 April 2019 | London, UK
- 6th Annual Peptides Congress
  24 - 25 April 2019 | London, UK
- 6th Annual Biosimilars & Biobetters Congress
  24 - 25 April 2019 | London, UK
- Biomanufacturing Congress
  17 - 18 September 2019 | London, UK
- Proteins & Antibodies USA Congress
  18 - 19 November 2019 | Boston, USA

**US**
- 14th Annual Biomarkers Congress
  21 - 22 February 2019 | Manchester, UK
- 4th Annual Biomarkers & Precision Medicine USA Congress
  08 - 09 October 2019 | San Diego, USA

#### Biomarkers Series

**UK**
- 14th Annual Biomarkers Congress
  21 - 22 February 2019 | Manchester, UK
- 4th Annual Biomarkers & Precision Medicine USA Congress
  08 - 09 October 2019 | San Diego, USA

**US**
- 8th Annual Cell Culture & Bioprocessing Congress
  24 - 25 October 2019 | London, UK
- 6th Annual Stem Cell & Regenerative Medicine Congress
  24 - 25 October 2019 | London, UK
- 5th Annual Cell & Gene Therapy Congress
  24 - 25 October 2019 | London, UK
- Cell Culture & Bioprocessing USA Congress
  14 - 15 May 2019 | Boston, USA
- Cell & Gene Therapy USA Congress
  14 - 15 May 2019 | Boston, USA

#### Formulation & Delivery Series

**UK**
- 5th Annual Formulation & Drug Delivery Congress
  29 - 30 April 2019 | London, UK
- 4th Annual Inhalation & Respiratory Drug Delivery Congress
  29 - 30 April 2019 | London, UK
- 2nd Annual Formulation & Drug Delivery USA Congress
  18 - 19 March 2019 | San Diego, USA
- 2nd Annual Inhalation & Respiratory Drug Delivery USA Congress
  18 - 19 March 2019 | San Diego, USA

**US**
- 4th Annual Advances in Immuno-Oncology Congress
  20 - 21 May 2019 | London, UK
- 2nd Annual Advances in Immuno-Oncology USA Congress
  08 - 09 October 2019 | San Diego, USA

#### Immuno-Oncology Series

**UK**
- 4th Annual Advances in Immuno-Oncology Congress
  20 - 21 May 2019 | London, UK
- 2nd Annual Advances in Immuno-Oncology USA Congress
  08 - 09 October 2019 | San Diego, USA

**US**
- 17th Annual Pharmaceutical IT & Data Congress
  25 - 26 September 2019 | London, UK
- 3rd Annual Artificial Intelligence in Drug Development Congress
  25 - 26 September 2019 | London, UK
- Cyber Security & Data Protection in Pharma & Healthcare Congress
  25 - 26 September 2019 | London, UK
- SmartLabs & Laboratory Informatics Congress
  25 - 26 September 2019 | London, UK

#### R&D Series

**EU**
- 20th Annual Drug Discovery Summit
  11 - 12 June 2019 | Berlin, Germany
- 7th Annual Discovery Chemistry & Drug Design Congress
  11 - 12 June 2019 | Berlin, Germany
- Neuroscience in Discovery & Development Congress
  11 - 12 June 2019 | Berlin, Germany
- Bispecifics in Discovery & Development Congress
  11 - 12 June 2019 | Berlin, Germany

**US**
- 11th Annual Next Generation Sequencing & Clinical Diagnostics Congress
  07 - 08 November 2019 | London, UK
- 7th Annual Single Cell Analysis Congress
  07 - 08 November 2019 | London, UK
- 5th Annual Genome Editing Congress
  07 - 08 November 2019 | London, UK
- 2nd Annual Synthetic Biology Congress
  07 - 08 November 2019 | London, UK
- Digital PCR Congress
  07 - 08 November 2019 | London, UK

#### SynGen Series

**UK**
- 5th Annual Next Generation Sequencing & Clinical Diagnostics USA Congress
  14 - 15 May 2019 | Boston, USA
- 5th Annual Single Cell Analysis USA Congress
  14 - 15 May 2019 | Boston, USA
- 3rd Annual Genome Editing USA Congress
  14 - 15 May 2019 | Boston, USA
- 2nd Annual Synthetic Biology USA Congress
  14 - 15 May 2019 | Boston, USA

### FOR MORE DETAILS, PLEASE VISIT WWW.OXFORDGLOBAL.CO.UK

### COMPLIMENTARY RESOURCES

Visit [www.oxfordglobal.co.uk/pharmatecseries/resources](http://www.oxfordglobal.co.uk/pharmatecseries/resources) to gain access to our complimentary resources, including Live and Recorded Webinars, Speaker Q&As and Publications, Sponsor White Papers, and more!