15TH ANNUAL

BIOMARKERS CONGRESS

+ Co-located **Genomic Markers** Congress

19 – 20 February 2020 + Exclusive Pre-Event Features | Manchester Central, Manchester, UK

400+
LEADING BIOTECH, PHARMA AND ACADEMIC DELEGATES

10+ HOURS
OF NETWORKING INCLUDING BREAKS, LUNCHES, A DRINKS RECEPTION & CONGRESS DINNER

80+
PRESENTATIONS, CASE STUDIES AND DISCUSSIONS

Sponsorship Brochure

"Great networking capability with relevant attendees. It was a well-organised event and the presentations were also relevant."

Business Development Manager, HistologiX
Sponsor 2019

Join the Conversation
#BIOM20

OXFORD GLOBAL CONFERENCES

Biomarkers are a fundamental part of drug development, playing a critical role in drug discovery, preclinical and clinical development, diagnostics and prognostics. Across two days and over 80 presentations, senior experts will provide a comprehensive look at this marketplace to ensure you leave with an increased knowledge of the current trends impacting biomarker research.

Join Oxford Global for our flagship annual **Biomarkers Congress** in February 2020 in Manchester, UK, to learn the latest strategies and technologies impacting growth in the biomarker industry.

WHY YOU SHOULD ATTEND

- **Meet over 400 senior-level representatives** in an environment engineered to promote discussion and review of solutions & services
- **Benefit from 10+ hours of networking sessions,** with opportunities to network informally and undertake arranged meetings with key targets
- **Stand out from competitors** and create maximum visibility through presentation, workshop, focused briefing and/or exhibition-led sponsorship
- **Learn of current challenges and developments** in the sector with over 80 invited speakers sharing industry content over the two day event
- **Utilise Oxford Global's extensive industry reach** and advertise to thousands of potential customers in the run up to event.
- **Fulfil ROI and customer generation targets** with pre-arranged meetings or assisted invitational networking sessions

WHY YOU SHOULD ATTEND

> *"I thought there was a great variety of vendors and speakers. The roundtable discussion and workshop around biomarker qualification were excellent."*
>
> Vice President, Accelerator and Pharma Services, **Quanterix**

> *"There was a good mix of companies, with good talks and attendees. I also liked how Oxford Global worked to schedule the meetings for us."*
>
> Senior Business Development Director, **Covance, Inc.**

2019 at a Glance

350+ ATTENDEES

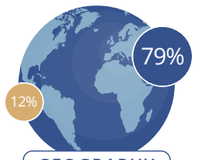
44 SPONSORS AND EXHIBITORS

70+ SPEAKERS

ATTENDEE PROFILE

SECTOR

- 45% Industry
- 40% Vendor
- 15% Academic



GEOGRAPHY

- 79% Europe
- 21% Rest of World

FUNCTION

- 45% Commercial or VD
- 23% Director / Professor
- 23% Snr Scientist / Manager
- 9% Other

Attended by These Companies and More

abbvie · AstraZeneca · AMGEN · MedImmune · Janssen · Celgene · ucb · BAYER · gsk GlaxoSmithKline · Biogen · SANOFI GENZYME · Genentech A Member of the Roche Group · NOVARTIS · Bristol-Myers Squibb · Boehringer Ingelheim

New for 2020

Pre-event Focus Day

x3 Deep Dive Therapeutic Sessions
x3 Pre-Event Workshops

New Co-located Event

Genomic Markers Congress

PRESENTATION OPPORTUNITIES

End User Workshop Day

A great way to fully utilise the opportunity of having your key prospects all in one place. Engage attendees with a pre-event forum where none of your competitors will be present. Oxford Global will take care of all logistics and invites on your behalf, with content and structure determined by your company. Why not also invite your clients along to make the most of this focused face to face time?

In-Programme Presentation

Engage senior level delegates with a 30-minute presentation position in one of our hot-topic streams, ensuring visibility across all relevant attendees.

In-Programme 1-hour Workshop

An opportunity to have an hour time slot on the programme, enhancing your presentation content and enabling increased interactivity with the audience. With the standard presentation slots running for 30 minutes, this is sure to make your company stand out on the programme.

Satellite Event Session

Running alongside the main programme, the satellite sessions will take place in a separate room as a solo element to the programme. This exclusive invite only workshop guarantees high-level client engagement.

NETWORKING ASSOCIATION

Sponsored Functions

Associate your brand with Oxford Global's ever popular drinks reception or Gala Dinner on the first night of the congress. Fancy something different? Oxford Global can work with to ensure a memorable networking function that attendees will be talking about for months to come!

Corporate Dinners

Wine and dine a select group of up to 15 attendees after the first day of the congress. A great way network in a more informal setting, Oxford Global will invite the attendees of your choice to join you. Our events team can work with you on venue selection and any further requirements you may have.

BUSINESS DEVELOPMENT & BRANDING OPPORTUNITIES

1-2-1 Meetings

A popular feature of Oxford Global's forums, 1-2-1 meetings create targeted business development opportunities. With comprehensive details (such as objectives, current challenges, tender process update and assigned budget) on all delegates provided one month prior to the congress, you can select those most of interest and Oxford Global will pre-arrange & facilitate the meetings on your behalf. You can select 7, 10 or 14 meetings.

Exhibition Stand Display

With all refreshment breaks, networking functions and lunches taking place in the exhibition hall over the two days, this is the place to be. Offering a constant & visible presence over the two days, this provides a great place for attendees to come and learn more about your company.

Combination Sponsorships

Dependent on your chosen combination of sponsor elements, you could benefit from enhanced branding & exposure through our range of Premium Partnership options, available at **Platinum**, **Gold**, **Silver** & **Bronze** levels.

All sponsors will also receive:

- **Full-access representative passes** (number dependent on sponsor type)
- **Inclusion in pre-event marketing / advertisements** sent to all prospective attendees
- **Discount pass codes** for you to pass to clients
- **Opportunity to host a white paper / educational report** on event resource page
- **Company logo placement** on the front cover of the event guide
- **Company logo and biography** included on the event website & delegate handbook

SPONSORSHIP ENHANCEMENTS

Want to stand out from other sponsors?

Through our enhancement additions, sponsors can choose to upgrade their involvement and be seen as a hospitality or programme leader, or increase event visibility through branded materials and association.

CONTACT US

For further information on any sponsorship element, or to discuss bespoke package options, please contact us at **sponsorship@oxfordglobal.co.uk**

EVENT APP OPPORTUNITIES

Lead Retrieval

Scan QR codes & barcodes on attendee badges to capture their lead information. Unlimited number of users per exhibitor licence.

Ad Banners
Receive extra visibility in the Mobile App by adding an ad on a bottom banner.

Polling Q+A Branding
Target attendees with relevant timing by adding your company logo to the Voting Module Results that shows up during live session Q&A.

Product Brochure Upload
Create more opportunities to identify warm and hot leads by adding a product brochure to your exhibitor detail screen.

Splash Screen Logo
Display your logo on the start screen and gain valuable impressions every time an attendee starts up the App.

Premium Listing
Receive a top spot in the exhibitor catalog list, and swap your background to a bright and vibrant color.

Push Notifications
Create visibility for your organization with a custom message reaching every attendee that downloads the App.

INCREASED BRAND AWARENESS

We can ensure your brand is prominently positioned at the event with a number of branding formats designed to make a lasting impression.

Stationery Sponsor

Supply branded stationery, the most popular event 'freebie'.

Lanyard Sponsor

Supply branded lanyards, to be worn by all attendees.

Speaker Gift Sponsor

Provide branded free gifts for all speakers at the event.

KNOWLEDGE SHARING

Pre-Event Webinar

Lead an interactive online session hosted by Oxford Global and advertised to our full relevant community.

Insight Article

Benefit from inclusion in our popular pre-event newsletter, with content delivered around a case study, Q+A or other advertorial.

FORTHCOMING EVENTS

Biologics Series

UK

12th Annual Proteins & Antibodies Congress
24 - 25 April 2019 | London, UK

6th Annual Peptides Congress
24 - 25 April 2019 | London, UK

6th Annual Biosimilars & Biobetters Congress
24 - 25 April 2019 | London, UK

Co-located Events

Biomanufacturing Congress
17 - 18 September 2019 | London, UK

US

Proteins & Antibodies USA Congress
18 - 19 November 2019 | Boston, USA

Biomarkers Series

UK

15th Annual Biomarkers Congress
19 - 20 February 2020 | Manchester, UK

US

4th Annual Biomarkers & Precision Medicine USA Congress
08 - 09 October 2019 | San Diego, USA

Cell Series

UK

8th Annual Cell Culture & Bioprocessing Congress
24 - 25 October 2019 | London, UK

6th Annual Stem Cell & Regenerative Medicine Congress
24 - 25 October 2019 | London, UK

5th Annual Cell & Gene Therapy Congress
24 - 25 October 2019 | London, UK

Co-located Events

US

Cell Culture & Bioprocessing USA Congress
14 - 15 May 2019 | Boston, USA

Cell & Gene Therapy USA Congress
14 - 15 May 2019 | Boston, USA

Co-located Events

Formulation & Delivery Series

UK

5th Annual Formulation & Drug Delivery Congress
29 - 30 April 2019 | London, UK

4th Annual Inhalation & Respiratory Drug Delivery Congress
29 - 30 April 2019 | London, UK

Co-located Events

US

3rd Annual Formulation & Drug Delivery USA Congress
March 2020 | San Diego, USA

3rd Annual Inhalation & Respiratory Drug Delivery USA Congress
March 2020 | San Diego, USA

Co-located Events

Immuno-Oncology Series

UK

4th Annual Advances in Immuno-Oncology Congress
20 - 21 May 2019 | London, UK

US

2nd Annual Advances in Immuno-Oncology USA Congress
08 - 09 October 2019 | San Diego, USA

PharmaTec Series

UK

17th Annual Pharmaceutical IT & Data Congress
25 - 26 September 2019 | London, UK

3rd Annual Artificial Intelligence in Drug Development Congress
25 - 26 September 2019 | London, UK

Cyber Security & Data Protection in Pharma & Healthcare Congress
25 - 26 September 2019 | London, UK

SmartLabs & Laboratory Informatics Congress
25 - 26 September 2019 | London, UK

Co-located Events

R&D Series

EU

20th Annual Drug Discovery Summit
11 - 12 June 2019 | Berlin, Germany

7th Annual Discovery Chemistry & Drug Design Congress
11 - 12 June 2019 | Berlin, Germany

Neuroscience in Discovery & Development Congress
11 - 12 June 2019 | Berlin, Germany

Bispecifics in Discovery & Development Congress
11 - 12 June 2019 | Berlin, Germany

Co-located Events

SynGen Series

UK

11th Annual Next Generation Sequencing & Clinical Diagnostics Congress
07 - 08 November 2019 | London, UK

7th Annual Single Cell Analysis Congress
07 - 08 November 2019 | London, UK

5th Annual Genome Editing Congress
07 - 08 November 2019 | London, UK

2nd Annual Synthetic Biology Congress
07 - 08 November 2019 | London, UK

Digital PCR Congress
07 - 08 November 2019 | London, UK

Co-located Events

US

5th Annual Next Generation Sequencing & Clinical Diagnostics USA Congress
14 - 15 May 2019 | Boston, USA

5th Annual Single Cell Analysis USA Congress
14 - 15 May 2019 | Boston, USA

3rd Annual Genome Editing USA Congress
14 - 15 May 2019 | Boston, USA

2nd Annual Synthetic Biology USA Congress
14 - 15 May 2019 | Boston, USA

Co-located Events

FOR MORE DETAILS, PLEASE VISIT WWW.OXFORDGLOBAL.CO.UK

COMPLIMENTARY RESOURCES

Visit **www.oxfordglobal.co.uk/biomarkers/resources** to gain access to our complimentary resources, including Live and Recorded Webinars, Newsletters, Sponsor White Papers, and more!

OXFORD GLOBAL CONFERENCES

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